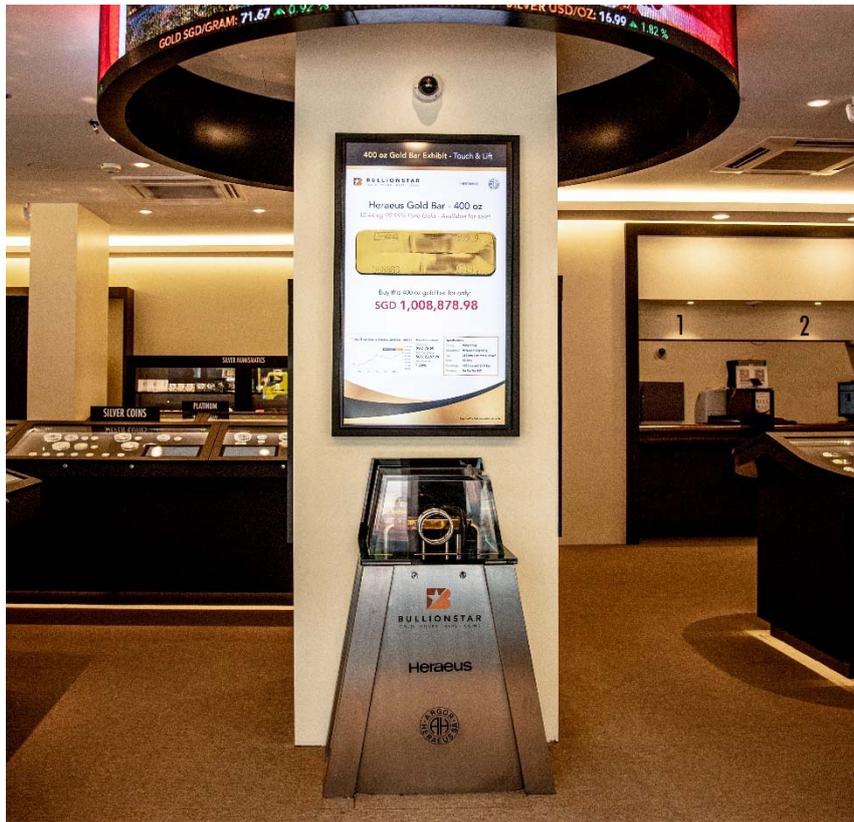


## Touch and Lift a real 400 oz Gold Bar worth S\$ 1 M

### The first of its kind in Asia



**BullionStar's newly expanded bullion center @45 New Bridge Road, Singapore**

SINGAPORE, 13 March 2020 – BullionStar, Singapore's leading bullion dealer, today announced the official launch of Asia's first 400 oz Gold Bar Lifting Experience.

In conjunction with the re-opening of BullionStar's expanded bullion center in central Singapore, BullionStar has commissioned and installed a unique interactive gold bar exhibit in its showroom featuring a 400 oz (12.44 kg) Heraeus gold bar.



Visitors to the bullion center can touch and lift the 400 oz bar, worth around S\$ 1 Million – A truly unique experience showcasing the massive density of gold. The gold bar lifting exhibit, which is a centerpiece of BullionStar’s expanded bullion showroom, is the only of its kind in Asia and one of only three such displays that exist in the world.

400 oz gold bars are the same type of gold bars that are purchased and held by central banks and are the largest commercially produced gold bars in the world.

Visiting BullionStar’s bullion center can be likened to the excitement and energy felt at a stock exchange where prices move in real time, the joyful discovery when visiting a museum, and the ease and convenience of picking a wide range of products when going to a supermarket. With over 1,000 products, 29 showcase displays for bullion bars and coins paired with ultra-modern interactivity, the bullion center is a worldwide unique experience.



*“We are tremendously excited to introduce this unique gold bar exhibit to our bullion center in Singapore. Holding a 400 oz gold bar worth S\$ 1 million in your hand is a thrilling and unique experience. The launch of the 400 oz gold bar exhibit is timely considering that gold is the only safe asset class in times of financial turmoil.”* said Torgny Persson, Chief Executive and founder of BullionStar.



## About BullionStar

*BullionStar is Singapore's premier bullion dealer offering a wide range of precious metals products and services. Bullionstar is breaking new ground by introducing modern technology into the age-old precious metals industry. With a proprietary online platform, BullionStar offers customers the ability to handle and control their physical bullion holdings 24/7 at their convenience. BullionStar runs worldwide unique bullion center 45 New Bridge Road in Singapore. The bullion center is designed as a museum-like experience where you can explore the world of precious metals.*

## Press Contact

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